

DATA PROTECTION DECLARATION

[Edit your cookie settings](#)

This website is operated by KEBA Group AG, hereinafter referred to as "we", "us" and "KEBA", with registered office at Reindlstraße 51, 4040 Linz. In this Data Protection Declaration, we as Data Controller under Art. 4 (7) EU GDPR describe which data we collect when you visit our website and for which purpose we process such data. All relevant contact details are set forth under No. 11 of this Data Protection Declaration.

By providing this Data Protection Declaration, we fulfill our information obligations regarding the following websites which are operated by us and can be accessed separately:

<https://www.keba.com/>
<https://support.keba.com/>
<https://emobility-portal.keba.com>
<https://keba.clickandlearn.at>
<https://spare-parts.keba.com>
<https://jira.keba.com>
<https://dataspace.keba.com>
<https://app11.jaggaer.com/portal/keba>
<https://eccharging.info/>

As the protection of your personal data is very important to us, we strictly adhere to the legal provisions of the Data Protection Act and the General Data Protection Regulation of the European Union (GDPR).

In the following, we provide you with detailed information on the scope and purpose of our data processing as well as your rights as data subject. Therefore, please read our Data Protection Declaration carefully before you continue using our website and provide your consent to any data processing.

1. Personal Data

In principle, you can use our website without providing any personal data. However, the use of individual functions may be subject to deviating regulations which we point out separately.

Therefore, except for the cookies which are described in detail below, we generally only collect and store data which you provide to us via our entry forms or through any other active interactions with our website.

Personal data is any information relating to an identified or identifiable natural person. For example, this includes your name, your address, your telephone number or your date of birth.

2. Third party modules, plug-ins or tools used

On the one hand, personal data is collected from you when you expressly communicate such data to us, on the other hand, data, especially technical data, is automatically collected when you visit our website. Some of this data is collected to ensure that our website functions without errors. Other data may be used for analysis. However, you can use our website without a need to provide personal information.

Cookies and Local Storage

We use cookies to make our website as user-friendly and functional as possible for you. Some of these cookies are stored on the device you use to access the site.

Cookies are small packages of data that are exchanged between your browser and our web server whenever you visit our website. They do not cause any damage and are used solely to recognise website visitors. Cookies can only store information provided by your browser, e.g. information that you have entered into your browser or that is available on the website. Cookies cannot execute code and cannot be used to access your terminal device.

The next time you access our website using the same device, the information stored in the cookies can then either be sent back to us ("first-party cookie") or to a web application of third party to whom the cookie belongs ("third-party cookie"). The information that is stored and sent back allows each web application to recognise that you have already accessed and visited the website using the browser on your device.

Cookies contain the following information:

- Cookie name
- Name of the server from which the cookie originates
- Cookie ID number
- An expiry date, after which the cookie will be automatically deleted

We classify cookies in the following categories depending on their purpose and function:

- Technically necessary cookies, to ensure the technical operation and basic functions of our website. These types of cookies are used, for example, to maintain your settings while you navigate our website; or they can ensure that important information is retained throughout the session (e.g. login, shopping cart).
- Statistics cookies, to understand how visitors interact with our website by collecting and analysing information on an anonymous basis only. In this way we gain valuable insights to optimize both the website and our products and services.
- Marketing cookies, to provide targeted promotional and marketing activities for users on our website.
- Unclassified cookies are cookies that we are trying to classify together with individual cookie providers.

Depending on the storage period, we also divide cookies into session and persistent cookies. Session cookies store information that is used during your current browser session. These cookies are automatically deleted when the browser is closed. No information remains on your device. Persistent cookies store information between two visits to the website. Based on this information, you will be recognized as a returning visitor on your next visit and the website will react accordingly. The lifespan of a persistent cookie is determined by the provider of the cookie.

The legal basis for using technically necessary cookies is our legitimate interest in the technically fault-free operation and smooth functionality of our website. The use of statistics and marketing cookies is subject to your consent. You can withdraw your consent for the future use of cookies at any time. Your consent is voluntary. If consent is not given, no disadvantages arise. For more information about the cookies we actually use (specifically, their purpose and lifespan), refer to this Privacy Policy and to the information in our cookie banner about the cookies we use.

You can also set your web browser so that it does not store any cookies in general on your device or so that you will be asked each time you visit the site whether you accept the use of cookies. Cookies that have already been stored can be deleted at any time. Refer to the Help section of your browser to learn how to do this.

Please note that a general deactivation of cookies may lead to functional restrictions on our website.

On our website, we also use so-called local storage functions (also called "local data"). This means that data is stored locally in the cache of your browser, which continues to exist and can be read even after you close the browser - as long as you do not delete the cache or data is stored within the session storage.

Third parties cannot access the data stored in the local storage. If special plug-ins or tools use the local storage functions, you are informed within the description of the respective plug-in or tool.

If you do not wish plug-ins or tools to use local storage functions, you can control this in the settings of your respective browser. We would like to point out that this may result in functional restrictions.

Google Analytics

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, e-mail: support-de@google.com

Parent company: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Purpose: Web analysis, performance measurement, conversion tracking, collection of statistical data

Category: Statistics

Recipient: EU, USA

Processed data: IP address, details of the website visit, user data

Data subjects: Website visitors

Technology: JavaScript call, cookies (details in the cookie list), fingerprinting, local storage

Legal basis: Consent (purpose)

Certifications: EU-U.S. Data Privacy Framework, Swiss-U.S. Data Privacy Framework, UK Extension to the EU-U.S. Data Privacy Framework

Further information:

<https://policies.google.com/privacy>

<https://safety.google/intl/de/principles/>

<https://business.safety.google/adsprocessor/terms/>

Here you can find out exactly where Google data centers are located: <https://www.google.com/about/datacenters/locations/>

On our website, we use the functions of the web analysis service Google Analytics to analyze user behavior and to optimize our website. The reports provided by Google are used to analyze the performance of our website and to measure the success of possible campaigns via our website.

Google Analytics uses cookies that enable us to analyze the use of our website. All details (name, purpose, storage duration) of the cookies can be found in our specific list of cookies used.

Google Analytics can use local storage. This is an alternative to using cookies to store the client ID. This makes it possible to track user behavior without setting cookies.

Information about the use of the website such as browser type/version, operating system used, the previously visited page, host name of the accessing computer (IP address), time of the server request are usually transmitted to a Google server and stored there. We have concluded a contract with Google for this purpose.

Google will use this information on our behalf to evaluate the use of our website, to compile reports on the activities within our website and to provide us with further services associated with the use of our website and the Internet.

We only use Google Analytics with IP anonymization activated by default. This means that the IP address of a user is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and truncated there. According to Google, the IP address transmitted by a user's browser as part of Google Analytics is not linked to other Google data.

During the website visit, user behavior is recorded in the form of so-called events. These can be the following:

- Page views, the click path of a user
- First visit to our website
- Websites visited
- Start of a session
- Interaction with our website
- User behavior (e.g. clicks, scrolls, dwell time, bounce rates)
- File downloads
- Viewed / clicked ads
- Interaction with videos
- internal search queries

is also recorded:

- approximate location (region)
- Date and time of the visit
- IP address (in abbreviated form)
- technical information about the browser or the end devices used (e.g. language setting, screen resolution)
- Internet provider
- Referrer URL (via which website/advertising medium a user came to our website)

This data is essentially processed by Google for its own purposes, such as profiling (without us being able to influence this).

The data on the use of our website will be deleted immediately after the end of the retention period set by us. Google Analytics specifies a standard retention period of 2 months for user and event data, with a maximum retention period of 14 months. This retention period also applies to conversion data. The following options are available for all other event data: 2 months, 14 months, 26 months (Google Analytics 360 only), 38 months (Google Analytics 360 only), 50 months

(Google Analytics 360 only). We choose the shortest storage period that corresponds to our intended use. You can ask us at any time about the retention period we have currently set.

Data whose retention period has been reached is automatically deleted once a month.

Additional details can be found in the linked further information. It is recommended that you check these links regularly for changes, as Google Analytics may update its functions and privacy policy. Further information on rights and contact details can be found in the general section of this privacy policy.

Google Maps

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, parent company: Google LLC (USA)

Purpose: Integration of Map Services

Category: Statistics

Recipients: EU, USA

Data processed: IP Address, Website Visit Details, User Data

Data subjects: Users

Technology: JavaScript Call, Cookies

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.google.com>

Further information:

<https://policies.google.com/privacy>

<https://safety.google/intl/en/principles/>

<https://business.safety.google/adsprocessorterms/>

Here you can find out where exactly Google data centers are located: <https://www.google.com/about/datacenters/inside/locations/>

On our website, the service Google Maps is integrated in order to better display geographical information about locations for users.

Google Maps is an online map service with which geographic information can be made more legible via a terminal device. Among other things, directions are displayed or map sections of a location can be integrated into a website.

When Google Maps is called up, the browser establishes a connection to Google's servers. This enables Google to know that our website has been accessed via the user's IP address. The use of Google Maps enables Google to collect and process data about the use of the service.

For the provision of this service, Google Maps processes, among other things, entered search terms as well as latitude and longitude coordinates on the basis of the IP address. If the route planner function of Google Maps is used, the entered starting address is also stored. This data processing is carried out exclusively by Google and is not within our sphere of influence.

We would like to point out that a cookie called "NID" is set by Google when running this service. Google Maps does not currently offer us the option to run this service in a mode without this cookie. The NID cookie contains information about your user behavior, which Google uses to optimize its own services and to provide individual, personalized advertising for you.

Google anonymizes data in server logs by deleting a portion of the IP address and cookie information after 9 and 18 months, respectively.

Location and activity data is stored for either 3 or 18 months and then deleted. Users can also manually clear history at any time via a Google account. To completely prevent location tracking, a user must turn off the "Web and App Activity" section in their Google account.

Google Marketing Platform / Google Ad Manager

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Parent company: Google LLC (USA)

Purpose: Personalized Advertising, Conversion Tracking, Remarketing, Campaign Performance Measurement

Category: Marketing

Recipients: EU, USA

Data processed: IP Address, Website Visit details, User data

Data subjects: Users

Technology: JavaScript Call, Cookies

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.google.com>

Further information:

<https://policies.google.com/privacy>

<https://safety.google/intl/de/principles/>

<https://business.safety.google/adsprocessorterms/>

Here you can find out where exactly Google data centers are located: <https://www.google.com/about/datacenters/inside/locations/>

On this website, the Google Ads service is used for the purpose of advertising our products and services. Google Ads is Google's in-house online advertising system.

It is important for us to know whether an interested visitor ultimately becomes our customer. To be able to measure this, there is the so-called conversion tracking. Furthermore, we would like to be able to address visitors to our website again and in a targeted manner. We achieve this through so-called remarketing (retargeting).

Google Ads serves both conversion tracking and remarketing, i.e. we can see what happened after you clicked on one of our ads. In order for this service to work, cookies are used and visitors are sometimes included in remarketing lists in order to be served only with certain advertising campaigns.

This is done by means of a pseudonymous identification number (pID), which the browser of a user receives and is assigned to him. This pID enables the service to recognize which ads have already been displayed to a user and which have been called up. The data is used to serve ads across websites by enabling Google to identify the pages visited by the user.

Our goal is that the offer of our website through the use of Google Ads targeted to those visitors who are actually interested in our offer. The data from conversion tracking allows us to measure the benefit of individual advertising measures and optimize our website for our visitors. Conversion can be measured through the use of cookies.

The information generated is transferred by Google to a server in the U.S. for evaluation and stored there. A transfer of data by Google to third parties only takes place due to legal regulations or in the context of commissioned data processing. Under no circumstances will Google link data of a user with other data collected by Google.

Google Tag Manager

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Parent company: Google LLC (USA)

Purpose: Launching Tools and Plugins

Category: Technically Required

Recipients: EU, USA (possible)

Data processed: IP Address

Data subjects: User

Technology: JavaScript Call

Legal basis: legitimate interest, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.google.com>

Further information:

<https://policies.google.com/privacy>

<https://safety.google/intl/en/principles/>

<https://business.safety.google/adsprocessorterms/>

Here you can find out where exactly Google data centers are located: <https://www.google.com/about/datacenters/locations/>

The Google Tag Manager service is used on our website.

The Tag Manager is a service that allows us to manage website tags via an interface. This allows us to include code snippets such as tracking codes or conversion pixels on websites without interfering with the source code. In doing so, the data is only forwarded by the Tag Manager, but neither collected nor stored. The Tag Manager itself is a cookie-less domain and does not process any personal data, as it serves purely to manage other services in our online offering.

When the Google Tag Manager is started, the browser establishes a connection to Google's servers. These are mainly located in the U.S. Through this, Google obtains knowledge that our website was called up via the IP address of a user.

The Tag Manager ensures the resolution of other tags, which in turn may collect data. However, the Tag Manager does not access this data. If a deactivation has been made at the domain or cookie level, this remains in place for all tracking tags that are implemented with the Tag Manager.

Hosting

In the process of hosting our website, we store all data related to the operation of our website. This is necessary for enabling operation of our website. Therefore, we process this data on the legal grounds of our legitimate interest in optimising our website. To provide access to our website, we use the services of web hosting providers, to whom we supply the aforementioned data within the context of contractual processing.

jsDelivr

On our website, we use the open-source service jsDelivr to deliver content from our website as quickly as possible and in a technically flawless manner to various end user devices. The provider of this service is Prospect One sp. z o.o., Królewska 65A/1, PL-30-081 Kraków, Poland ("jsDelivr").

jsDelivr is a content delivery network (CDN) that mirrors the content on our website across different servers to ensure optimal accessibility worldwide. To make this possible, a CDN always uses servers that are geographically close to the respective user of our website. It can therefore be assumed that users within the EU are also provided with content by servers within the EU. In order to display content, jsDelivr uses user data such as the IP address.

According to the provider, jsDelivr does not set cookies or use other tracking mechanisms, but is only necessary for the technical reasons mentioned above. The legal basis for the transmission of personal data is therefore our legitimate interest in processing your personal data pursuant to Art 6 paragraph 1 lit f GDPR.

jsDelivr keeps personal data, as long as it is necessary for the provision of the described service or for the fulfillment of legal obligations.

To prevent this service, you can install a JavaScript blocker. However, this may result in the website no longer functioning as usual.

For more information on the use of your data, please refer to the provider's privacy policy at <https://www.jsdelivr.com/terms/privacy-policy-jsdelivr-net>

Contact

We offer various ways to get in touch with us on our website. Whenever you contact us, your information is used to process and handle your contact request in the course of fulfilling pre-contractual rights and obligations. To handle and answer your request it is necessary for us to process your data; otherwise we are unable to answer your request or only able to partially answer it. Your information can be stored in a database of customers and leads on the grounds of our legitimate interest in direct marketing.

We delete your request and contact information when your request has been definitively answered and there is no legally required time limit for storing this data prior to deletion (e.g. pursuant to a subsequent contractual relationship). This is usually the case when there is no further contact with you for three years in a row.

LinkedIn Insight Tag

Provider: LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland, Email: info@linkedin.com

Parent company: LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA

Purpose: Website analysis, conversion tracking and optimization of LinkedIn advertising campaigns

Category: Marketing

Recipient: EU, USA

Processed data: IP address, time of visit, pages visited, device information, browser type, operating system, demographic data (e.g. job title, company, industry)

Affected: Website visitors

Technology: Cookies (details in the cookie list), JavaScript

Legal basis: Consent (purpose)

Certifications: EU-US Data Privacy Framework, Swiss-US Data Privacy Framework, UK Extension to the EU-US Data Privacy Framework

Website: <https://business.linkedin.com/marketing-solutions/insight-tag>

Further information:

<https://www.linkedin.com/legal/privacy-policy>

<https://www.linkedin.com/help/lms/answer/85787> <https://www.linkedin.com/help/linkedin/answer/a1445756?lang=en-US>

We use the LinkedIn Insight Tag service on our website to analyze website visits, track conversions, and optimize LinkedIn advertising campaigns. The LinkedIn Insight Tag is a JavaScript code implemented on our website. When a visitor visits our website, the tag loads and collects various data about the visit.

The tool collects information such as IP address, time of visit, pages visited, device information, browser type, and operating system. Additionally, demographic data such as job title, company, and industry are collected if the visitor is logged into LinkedIn. This data is aggregated and anonymized to gain insights into our website visitors and measure the performance of our LinkedIn campaigns.

The LinkedIn Insight Tag uses cookies to identify visitors across multiple sessions and to attribute conversions. All details (name, purpose, storage duration) regarding the cookies can be found in our specific list of cookies used.

The collected data is stored for a period of up to 90 days before being aggregated and anonymized. After the expiration of the statutory retention periods, the data is deleted immediately.

Additional details can be found in the linked additional information. We recommend checking these links regularly for changes, as LinkedIn may update the functionality of the LinkedIn Insight Tag. Additional information on the rights of data subjects and the corresponding contact details are provided in the general section of this privacy policy.

Meta Pixel

Provider: Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, e-mail: privacy@facebook.com

Parent company: Meta Platforms, Inc, 1601 Willow Road, Menlo Park, CA 94025, USA

Purpose: Web analysis, tracking (conversion)

Category: Marketing

Recipient: EU, USA

Processed data: Visitor data (e.g. IP address, location data), behavioral data (e.g. clicks, duration of visit, conversion data), device data (e.g. browser type, operating system), e-commerce data (e.g. order ID, product information)

Data subjects: Website visitors

Technology: JavaScript, cookies (details in the cookie list), tracking pixels

Legal basis: Consent (purpose)

Certifications: EU-U.S. Data Privacy Framework, Swiss-U.S. Data Privacy Framework, UK Extension to the EU-U.S. Data Privacy Framework

Website: <https://www.facebook.com/business/tools/meta-pixel>

Further information:

<https://www.facebook.com/privacy/policy/>

<https://www.facebook.com/legal/terms>

The Meta Pixel service of the social network Facebook is used on our website for the analysis, optimization and economic operation of our online offer.

With the help of Meta Pixel, it is possible for Meta to determine the visitors to our website as a target group for the display of personalized ads. Accordingly, we use Meta Pixel to display the advertisements placed by us only to those users who have also shown an interest in our online offering or who have certain characteristics (e.g. interests in certain topics or products determined on the basis of the websites visited) that we transmit to Meta (so-called "custom audiences"). With the help of Meta Pixel, we also want to ensure that our meta ads correspond to the potential interest of users and are not annoying. With the help of Meta Pixel, we can also track the effectiveness of the Meta Ads for statistical and market research purposes by seeing whether users were redirected to our website after clicking on a meta ad (so-called "conversion").

The actions of users are stored in one or more cookies. These cookies make it possible to match Meta user data (such as IP address, user ID) with the data of a Facebook account. The data collected is anonymous and not visible to us and can only be used in the context of advertisements. Users can prevent the link to their Facebook account by logging out before taking any action.

To set which types of ads are displayed within Facebook, users can go to the page set up by Meta and follow the instructions on the settings for usage-based advertising: <https://www.facebook.com/settings?tab=ads>

The settings are platform-independent, i.e. they are applied to all devices, such as desktop computers or mobile devices.

Additional details can be found in the linked further information. It is recommended that you check these links regularly for changes, as Meta may update its functions and privacy policy. Further information on rights and contact details can be found in the general section of this privacy policy.

Microsoft Advertising

Provider: Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA

Purpose: User analysis, conversion measurement

Category: Statistics

Recipient: USA

Processed data: IP address, details of the website visit

Data subjects: Users

Technology: JavaScript call, cookies

Legal basis: Consent, EU-US Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000KzNaAAK&status=Active>

Website:

Further information:

<https://privacy.microsoft.com/en-us/>

<https://learn.microsoft.com/en-us/compliance/regulatory/offering-eu-model-clauses>

<https://help.ads.microsoft.com/#apex/3/en/53056/2>

Opt-out option: <https://account.microsoft.com/privacy/ad-settings/signedout>

The Microsoft Advertising service (formerly Bing Ads) is used on our website to analyze and optimize its economic operation.

Microsoft Advertising places cookies on users' devices that analyze user behavior on our website. This assumes that the user has reached our website via an advertisement from Microsoft Advertising. This provides us with information on the total number of users who clicked on such an ad, were redirected to our website and previously reached a specific target page (so-called conversion measurement). No IP addresses are stored and no personal information about the identity of our users is disclosed.

Microsoft operates its own servers worldwide. Most of these are located in the USA. Microsoft stores data for as long as is necessary to provide its own services or products or for legal purposes.

Microsoft Clarity

Provider: Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, D18 P521, Ireland

Parent company: Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, USA,

E-mail: privacy@microsoft.com

Purpose: Analysis of user behavior on websites, improvement of user-friendliness

Category: Statistics

Recipient: USA, EU

Processed data: User behavior, clicks, scroll movements, mouse movements, device information, IP address (shortened), browser information, screen recordings

Data subjects: Website visitors

Technology: JavaScript, cookies (details in the cookie list), local storage

Legal basis: Consent (purpose)

Certifications: EU-U.S. Data Privacy Framework, Swiss-U.S. Data Privacy Framework, UK Extension to the EU-U.S. Data Privacy Framework

Website: <https://clarity.microsoft.com>

Further information:

<https://privacy.microsoft.com/privacystatement>

<https://clarity.microsoft.com/terms>

<https://learn.microsoft.com/compliance/regulatory/offering-eu-model-clauses>

<https://www.microsoft.com/concern/privacy>

On our website, we use the Microsoft Clarity service to analyze user behavior in order to improve the user-friendliness of our website. Microsoft Clarity is a free analytics tool that provides insights into visitors' interactions with our website.

The tool collects various types of data to create a comprehensive picture of user behavior. This includes clicks, scroll movements and mouse movements. This information is used to generate heat maps that provide visual representations of the most frequently clicked and viewed areas of our website.

Microsoft Clarity also records individual user sessions, whereby personal information such as input or sensitive data is automatically made unrecognizable. These recordings enable us to better understand user navigation and potential problems.

The tool also collects technical information such as device type, browser version and screen resolution. The IP addresses of users are stored in abbreviated form to ensure anonymity.

Microsoft Clarity uses JavaScript code embedded in our website to collect data. This code sets cookies and uses the browser's local storage to store information and ensure the functionality of the tool. All relevant information about the cookies, including name, purpose of use and storage duration, is contained in our detailed list of cookies used.

The data collected by Microsoft Clarity is stored for a period of up to one year. At the end of this period or when you stop using the service, the data will be deleted, provided there are no statutory retention obligations.

Additional details can be found in the linked further information. We recommend that you check these links regularly for changes, as Microsoft may update the functionality and data processing of Clarity. Additional information on the rights of data subjects and the relevant contact details can be found in the general section of this privacy policy.

Microsoft Dynamics 365

On our website, we use cookies or tracking pixels from Microsoft Dynamics 365. The provider of Microsoft Dynamics 365 is Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland ("Microsoft Dynamics").

Legal basis: Consent, Data Privacy Framework,

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000KzNaAAK&status=Active>

Microsoft Dynamics uses cookies to score marketing leads based on their interaction with a particular website. Cookies do not contain any personal information in the process, but uniquely identify a particular browser for a particular computer, and Dynamics 365 Marketing may use it to correlate that ID with an actual contact in the Dynamics 365 Marketing database. This data is stored for a maximum of two years.

Microsoft Dynamics uses other cookies to group a visitor's loaded web pages recorded by the same script within the configured time period. It considers these elements as a single "visit" to the web page.

The use of Microsoft Dynamics requires your consent, which you can revoke at any time to us without giving reasons.

For more information about how Microsoft Dynamics 365 works, see the Microsoft privacy statement, available at: <https://privacy.microsoft.com/privacystatement>

Microsoft Dynamics 365 CRM

We use the customer relationship management ("CRM") system Microsoft Dynamics 365, provided by Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland ("Microsoft Dynamics 365 CRM").

Legal basis: Consent, legitimate interest, Data Privacy Framework,

<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000KzNaAAK&status=Active>

Microsoft Dynamics 365 CRM enables us, among other things, to manage existing and potential customers and customer contacts. Using Microsoft Dynamics 365 CRM, we are able to capture, sort and analyze customer interactions via email, social media or phone across multiple channels. The personal data collected in this way can be evaluated and used for communication with the potential customer or for marketing measures (e.g. newsletter mailings).

With Microsoft Dynamics 365 CRM, we are also able to record and analyze the user behavior of our contacts on our website.

The use of Microsoft Dynamics 365 CRM is based on our legitimate interest pursuant to Art. 6 paragraph 1 lit. f GDPR. The website operator has a legitimate interest in the most efficient customer management and customer communication possible. Insofar as a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 paragraph 1 lit. a GDPR; the consent can be revoked at any time.

For details, please refer to Microsoft's privacy policy:

<https://privacy.microsoft.com/privacystatement>

Order processing:

We have concluded a data processing agreement with the provider named above. This is a contract required by data protection law, which ensures that this provider only processes the personal data of our website visitors in accordance with our instructions and in compliance with the GDPR.

Server Log Files

For technical reasons, particularly to ensure a functioning and secure website, we process the technically necessary data about accesses to our website in so-called server log files which your browser automatically sends to us.

The access data we process includes:

- The name of the website you are accessing
- The browser type (including version) you use
- The operating system you use
- The site you visited before accessing our site (referrer URL)
- The time of your server request
- The amount of data transferred
- The host name of computer (IP address) you are using to access the site

This data cannot be traced back to any natural person and is used solely to perform statistical analyses and to operate and improve our website while also optimising our site and keeping it secure. This data is sent exclusively to our website operator. The data is neither connected nor aggregated with other data sources. In case of suspicion of unlawful use of our website, we reserve the right to examine the data retroactively. This data processing takes place on the legal grounds of our legitimate interest in maintaining a technically fault-free and optimal website.

The access data is deleted within a short period of time after serving its purpose (usually within a few days) unless further storage is required for evidence purposes. In such cases, the data is stored until the incident is definitively resolved.

SSL Encryption

Within your visit to our website, we use the widespread SSL procedure (Secure Socket Layer) in conjunction with the highest level of encryption supported by your browser. You can tell whether an individual page of our website is transmitted in encrypted form by the closed representation of the key or lock symbol in the lower status bar of your browser. We use this encryption procedure on the basis of our justified interest in the use of suitable encryption techniques.

We also make use of suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorised access by third parties. Our security measures are continuously improved in line with technological developments and kept state-of-the-art.

walls.io

On our website, we use the walls.io service provided by Walls.io GmbH, Schönbrunner Straße 213/215, 3rd floor, 1120 Vienna, Austria ("walls.io").

This service provides a solution to collect and display social content from social media created by our community. It is a so-called social wall. In doing so, you also have the option to share displayed content via the services of the respective social media providers after clicking on them. This is done on a voluntary basis and according to the conditions of the respective social media.

When you access walls.io, information about the use of our website and your IP address is transmitted to walls.io and also stored on their server. The data is stored within Europe and not passed on to third parties.

The data processing is based on our legitimate interest in optimizing our website offer and the optimized presentation of content. This represents a legitimate interest within the meaning of Art 6 paragraph 1 lit f GDPR.

Further information on the data protection of walls.io can be found at <https://walls.io/privacy>

Webcare

Provider: DataReporter GmbH, Zeileisstraße 6, 4600 Wels, Austria.

Purpose: Consent Management

Category: technically required

Recipient: EU, AT

Data processed: IP Address, Consent Data

Data subjects: Users

Technology: JavaScript call, Cookies, Swarmcrawler

Legal basis: Legitimate interest, consent (swarmcrawler to evaluate search results)

Website: <https://www.datareporter.eu/>

Further information: <https://www.datareporter.eu/company/info>

On our website, we use the Webcare tool for consent management. Webcare records and stores the decision of each user of our website. Our Consent Banner ensures that statistical and marketing technologies such as cookies or external tools are only set or started if the user has expressly consented to their use.

We store information on the extent to which the user has confirmed the use of cookies. The user's decision can be revoked at any time by accessing the cookie setting and managing the declaration of consent. Existing cookies are deleted after revocation of consent. For the storage of information about the status of the consent of the user, a cookie is also set, which is referred to in the cookie details. Furthermore, the IP address of the respective user(s) is transmitted to DataReporter's servers when this service is called up. The IP address is neither stored nor associated with any other data of the user, it is only used for the correct execution of the service.

With the help of Webcare, our website is regularly checked for technologies relevant to data protection. This investigation is only carried out for those users who have expressly given their consent (for statistical or marketing purposes). The search results of the users are evaluated by Webcare in an anonymous form and only in relation to technologies and used for the fulfillment of our information obligations. To start the Swarmcrawler technology, a request is sent to our servers and the IP address of the user is transmitted for the purpose of data transfer. Servers are selected which are geographically close to the respective location of the user. It can be assumed that for users within the EU, a server with a location within the EU will also be selected. The IP address of the user is not stored and is removed immediately after the end of the communication.

Webcare Statistics

The WebCare statistics function enables us to anonymously record the interactions of the users of our website with our Consent Banner. The statistics only record whether the Consent Banner was opened and which actions were carried out (purposes of consent, revocation). Only statistical data and no activities related to the specific user are stored. The visitor's IP address is only used for the purpose of the connection and is completely deleted after the connection is terminated.

The use of the WebCare statistics function is based on our legitimate interest in reviewing the performance of our Consent Banner and the related accessibility of our online offer.

The statistical data is stored for 30 days, older data is automatically deleted.

You can find more information about this function in the provider's help section at: https://help.datareporter.eu/docs/webcare/webcare_consent_statistic/

Further information on data protection can be found at: <https://www.datareporter.eu/company/info>

YouTube

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, parent company: Google LLC (USA)

Purpose: Integration of Video Content, Collection of Statistical Data

Category: Statistics

Recipients: EU, USA

Data processed: IP Address, Website Visit Details, User Data

Data subjects: Users

Technology: JavaScript Call, Cookies, Device Fingerprinting, Local Storage

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.youtube.com>

Further information: https://www.youtube.com/intl/ALL_at/howyoutubeworks/user-settings/privacy/

<https://policies.google.com/privacy>

<https://safety.google/intl/en/principles/>

<https://support.google.com/youtube/answer/10364219?hl=en>

On our website, we use the YouTube service to embed videos.

We have activated the extended data protection mode on YouTube. According to YouTube, this mode means that YouTube does not store any information about visitors to this website before they watch a video. However, the disclosure of data to YouTube partners is not excluded by the extended data protection mode.

As soon as you start a YouTube video, a connection to YouTube's servers is established. This tells YouTube which of our pages you have visited. If you are logged into your YouTube account, you thereby enable YouTube to assign your surfing behaviour directly to your personal profile. This can be prevented by logging out of your account.

Furthermore, YouTube can save various cookies on your end device after starting a video or use comparable technologies (e.g. device fingerprinting). YouTube also uses the local storage on your end device. In this way, YouTube can obtain information about visitors to this website. This information is used, among other things, to collect video statistics, improve the user experience and prevent fraud attempts

Applications for applicants

We provide the eRecruiter application tool for interested applicants. eRecruiter is a service of eRecruiter GmbH with registered office at A-4020 Linz, Am Winterhafen 4. We store the information you transmit to us in the course of an application during the application period for a concrete job search until such position is filled and for six months thereafter in order to safeguard our interests in the event of a dispute with an applicant.

We generally store data from unsolicited applicants and from applicants who, in the course of the application process, voluntarily allow us to store data for longer periods for evidentiary purposes, for a time period of two years. You can withdraw consents granted in this context at any time with effect for the future.

We use eRecruiter together with other companies affiliated with us which you can find at <https://www.keba.com/en/corporate/contact/locations-worldwide/keba-locations-worldwide>.

If you send an application to us, your data will be disclosed to companies in third countries affiliated with us to the extent this is suitable and legally permissible.

excentos - Usage of Product Guides

Our website uses Product Guides to advise you during your buying decision process and enable an easy product selection. Provider of the Product Guides is a leading provider of Guided Selling solutions: excentos Software GmbH, Reiterweg 1, 14469 Potsdam, Germany, www.excentos.com. The Product Guides collect usage data such as the answer options and navigation actions selected by the user as well as interactions with or buying transactions (if eCommerce tracking is enabled) of product recommendations. This data is required to provide the interaction with the Product Guide and to calculate the product recommendations. This data is kept only temporarily in the memory of the web server and not saved

permanently on the web server. For purposes of analyzing the Product Guide's usage data, the usage data is stored permanently in a web analytics system provided by excentos in anonymous form. This data does not contain entire IP addresses, but only anonymous data. Furthermore, the infrastructure providers (like Cloudflare) temporarily tracks the IP address and usage activity of the users to enable the server infrastructure to repel cyber-attacks. This is a required precaution measure in order to be able offering our services. This data is only stored temporarily (up to 4 hours) to be able identifying possible cyber-attacks; during this time frame, the data could potentially be related against the usage data based on time stamps. Afterwards, the IP addresses and the log data will be permanently deleted.

If you use the Product Guides and product advice, search and chatbot systems on our website, you agree to this privacy policy.

You can prevent the Product Guides from tracking the usage data in the web analytics system provided by excentos. You can check the status of whether your usage data is tracked or not and prevent the Product Guides from tracking the usage data by clicking on the following checkbox. Activating the checkbox will set an opt-out-cookie that avoids tracking the data in future Product Guide sessions with this web browser: <https://analytics.excentos.com/index.php?module=CoreAdminHome&action=optOut&language=en>

CLICK&LEARN

We use an eLearning platform (LMSFront) which is hosted on the servers of the company CLICK&LEARN for training and further development of customers and service partners. In this context, we store the following personal data which is used for performance of the service as well as for determination of learning goals and validity of certificates: name, e-mail address, course participation, timeline of the activities within the platform, course completion. Moreover, further data such as company affiliation, telephone number and location is stored, to the extent provided by you, for face-to-face trainings for the purpose of examining qualifications, verifying the validity of certificates and contact options in the course of/for trainings. Such data is stored up to ten years after our last communication.

KEBA eMobility APP

We provide our customers with the KEBA eMobility APP, a cross-platform APP for user support when using KEBA KeContact P30 wallboxes for charging electric vehicles. If you use the APP, we collect information on the charging status of a vehicle as well as on the wallboxes, wallboxes to which you have connected once (saving the serial number, password and authentication token). This is done to fulfil contractual obligations and - in anonymised form - for statistical evaluation of APP usage. In the event of chargeable use of the APP, we also record all accounting-relevant data (master data, contract information and billing and payment data). In this case, we base our data processing on legal retention periods and the necessity to fulfil the contract.

3. Collection and Processing of Personal Data

Personal data exceeding the information stored by cookies will be processed by us only if you communicate them to us voluntarily, for example if you register with us, enter into a contractual relationship with us or contact us otherwise. Such data only includes contact details as well as information on the matters regarding which you get in touch with us.

We use the personal data provided by you only in the course of fulfilling the respective purpose of processing (e.g. registration, handling of an order, distribution of information and marketing material, processing of a prize competition, responses to questions, granting access to certain information) to the extent this is required and/or legally permissible (in particular under Art. 6 EU GDPR) (e.g. distribution of marketing and advertising material to existing customers and interested parties).

The purpose of processing of your data is the operation of our website and targeted provision of company-specific information as well as the presentation of the goods and services we offer (marketing). Any other use of your data only takes place with your prior and explicit consent. You can withdraw your consent with effect for the future at any time as explained below in detail.

4. Storage Duration

We generally store data which you provide to us only for customer support or for marketing and information purposes until the expiry of three years after our last communication. However, we will delete the data before expiry of this period upon your request to the extent this is not prevented by any legal requirements.

In the event of contract initiation or contract conclusion, we process your personal data after complete contract execution until the expiry of the guarantee, warranty, limitation and statutory retention period applicable to us and beyond that until conclusion of any legal disputes for which the data is needed as evidence.

5. Data Transmission

In principle, your data is not transmitted to third parties, unless we are legally obliged thereto, data disclosure is required for the performance of a contractual relationship concluded between us or you expressly consented to disclosure of your data in advance. External processors or other cooperation partners receive your data only if this is required for contract performance or if we have a legitimate interest therein which we communicate to you separately as applicable. To the extent one of our processors comes into contact with your personal data, we ensure that such processor adheres to the provisions under data protection legislation in the same manner as we do.

We do not sell your personal data to third parties outside our group of companies or market them otherwise. We transmit your data to companies affiliated to us if this is justified for performance of a contract, fulfilment of a legal obligation or in accordance with our legitimate interest. Within the companies associated with us, data is processed partly by way of commissioned processing in accordance with Art. 28 GDPR, but also partly as "joint controllers" within the meaning of Art. 26 GDPR. For this purpose, we have concluded a group agreement with our affiliated companies on the processing of personal data in the KEBA group, which regulates the mutual rights and obligations. If you have any questions in this regard, you can contact the contact person for data protection issues named under point 11 at any time.

An overview of the companies affiliated to us is available at <https://www.keba.com/en/corporate/contact/locations-worldwide/keba-locations-worldwide>.

To the extent our contractual partners, processors or the companies affiliated to us are based in a third country, i.e. in a state outside the European Economic Area (EEA), we inform you about the consequences of such circumstance in the applications offered before your personal data is transmitted.

6. Do we transfer data to the USA?

We offer some services in the course of which a data transfer to the USA takes place or may take place. In order to be able to use these services, it is necessary - unless there is another justification, such as the fulfilment of contractual obligations - that you consent to the use of your data collected via these services, if necessary also in the USA (Art 49 (1)(a) GDPR). We record this consent - depending on the service - via our cookie banner or separately by means of a corresponding declaration of consent directly before the use of a service offered.

Your consent is required because, according to recent official and court decisions and the case law of the EuGHs, the USA is not certified as having an adequate level of data protection for the processing of personal data (C-311/18, Schrems II). These decisions by authorities and courts critically show that access by US authorities (FISA 0702) is not comprehensively restricted by law, does not require approval by an independent authority and that no relevant legal remedies are available to the data subjects in the event of such interventions.

We have - apart from the contracts concluded with US service providers - no direct influence on the access of US authorities to personal data transferred to service providers in the USA when using the services. Even if we assume that our service providers take the necessary steps to ensure the promised level of protection in accordance with the contractual agreements concluded with us, access by US authorities to data processed in the USA is still conceivable.

We therefore request your consent to the processing of data in the USA before using such services.

7. Shared responsibilities according to Art. 26 GDPR

a. Facebook fan pages

We operate two Facebook fan pages at <https://www.facebook.com/KEBA> and <https://www.facebook.com/kebaemobility/>. The purpose of these fan pages is to share information about our company's activities, to set marketing measures and to provide another communication channel with us.

In this context, we are "joint controllers" with Facebook, operated by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, which provides this service to us. In principle, Facebook allows you to select in your settings which personal data is shared with us. If you do not wish this, we will receive all information regarding the use of our fan page and personal data about visitors in anonymised form.

For this purpose, we have concluded a so-called Art. 26 GDPR agreement with Facebook, which regulates the mutual rights and obligations of us and Facebook. You can find this at https://www.facebook.com/legal/EU_data_transfer_addendum/update. In this context, we also ask you to read Facebook's privacy policy, which can be found at <https://www.facebook.com/policy.php>.

In the Art. 26 agreement we have concluded, Facebook undertakes to be the first point of contact for data subjects regarding the processing of Insights data and to fulfil the related obligations and tasks.

You can therefore assert your data subject rights both against us in accordance with point 11 of this privacy policy and against Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

b. Instagram profiles

We operate three Instagram profiles at https://www.instagram.com/keba_group/ , https://www.instagram.com/keba_emobility/ and https://www.instagram.com/keba_novisad/. With these profiles we want to set marketing measures, draw attention to our products and services and create another communication channel with our customers.

In this context, we are also "joint controllers" with Instagram, operated by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, which provides this service to us. In principle, Instagram allows you to select in your settings which personal data is shared with us. If you do not want this, we receive all information regarding the use of our fan page and personal data about visitors in anonymised form.

For this purpose, we have concluded a so-called Art. 26 GDPR agreement with Instagram, which regulates the mutual rights and obligations of us and Instagram. You can find this at https://www.facebook.com/legal/EU_data_transfer_addendum/update. In this context, we also ask you to read Instagram's privacy policy, which can be found at <https://help.instagram.com/519522125107875>.

In the Art. 26 agreement we concluded, Instagram undertakes to be the first point of contact for data subjects regarding the processing of Insights data and to fulfil the related obligations and tasks.

You can therefore assert your data subject rights both against us in accordance with point 11 of this privacy policy and against Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

c. LinkedIn profile/fan page

We operate three LinkedIn fan pages or LinkedIn profiles at <http://www.linkedin.com/company/keba-group> , <https://www.linkedin.com/showcase/keba-emobility/> and <https://www.linkedin.com/company/keba-industrial-automation>. The purpose of these fan pages is to share information about our company's activities, to set marketing measures and to provide another communication channel with us. With these profiles we want to set marketing measures and draw attention to our products and services.

Also in this context, we are "joint controllers" with LinkedIn, operated by LinkedIn Inc, 2029 Stierlin Court, Mountain View, CA 94043, USA, which provides this service to us. In principle, LinkedIn allows you to select in your settings which personal data is shared with us. If you do not wish to do so, we will receive all information regarding the use of our fan page or profile and personal data about visitors in anonymised form.

For this purpose, we have concluded a so-called Art. 26 GDPR agreement with LinkedIn, which regulates the mutual rights and obligations of us and LinkedIn. This can be found at <https://de.linkedin.com/legal/l/dpa>. In this context, we also ask you to read LinkedIn's privacy policy, which can be found at https://de.linkedin.com/legal/privacy-policy?trk=content_footer-privacy-policy.

In the Art. 26 agreement we have concluded, LinkedIn undertakes to be the first point of contact for data subjects regarding the processing of Insights data and to fulfil the related obligations and tasks.

You can therefore assert your data subject rights both against us in accordance with point 9 of this privacy policy and against LinkedIn Inc, 2029 Stierlin Court, Mountain View, CA 94043, USA.

8. Cross-References to other Websites

Our websites also contain cross-references (LINKS) to websites of other providers. KEBA AG is not responsible for third-party contents which are accessible via such cross-references (LINKS). The third-party offers were checked for illegal contents the first time they were linked. Only when we determine or are informed that offers include illegal contents will such cross-reference (LINK) be removed as fast as technically possible and reasonable.

9. Security

We implement numerous technical and organisational security measures in order to protect your data against manipulations, loss, destruction and against access by third parties. Our security measures are improved on an ongoing basis in accordance with technological development on the internet.

10. Your Rights

In accordance with the General Data Protection Regulation and the Data Protection Act, you as data subject affected by our data processing activities are entitled to the following rights and remedies:

- **Right of Access (Art. 15 EU GDPR):** You as data subject are entitled to request information whether and, if yes, which personal data relating to you is processed. For your own protection – to make sure that no third parties receive information on your data – we might have to verify your identity in an appropriate manner.
- **Right to Rectification (Art. 16) and Erasure (Art. 17 EU GDPR):** You are entitled to request without undue delay rectification of inaccurate personal data relating to you and/or – taking into account the purposes of data processing – completion of incomplete personal data as well as erasure of your data to the extent the criteria under Art. 17 EU GDPR have been met.
- **Right to Restriction of Processing (Art. 18 EU GDPR):** Subject to the statutory requirements, you are entitled to require restriction of processing of any personal data collected. As of the point in time of the request for restriction, such data will only be processed based upon individual consents or in order to establish and enforce legal claims.
- **Right to Data Portability (Art. 20 EU GDPR):** You can request unconstrained and unrestricted transmission of personal data which you provided to us to you or to a third party.
- **Right to Object (Art. 21 EU GDPR):** You can object to the processing of personal data relating to you which is required to safeguard our or a third party's legitimate interests at any time for reasons resulting from your special circumstances. After such objection, your data will not be processed anymore, unless there are compelling reasons worth protecting for the processing which override your interests, rights and freedoms or the processing serves the purpose of establishing, exercising and defending legal claims. You can object to data protection for the purpose of direct marketing with effect for the future at any time.
- **Withdrawal of Consent:** If you granted a separate consent to the processing of your data, you can withdraw it at any time. Such withdrawal shall influence the legitimacy of the processing of your personal data after you communicated it to us.
If you take any measure to enforce your above-mentioned rights under the GDPR, we are obliged to provide a statement on such measure requested or to fulfil your request without undue delay, however, no later than within one month after receipt of such request.

We will react to all reasonable requests within the legal limits free of charge and as soon as possible.

The Data Protection Authority is responsible for requests regarding a breach of the right of access, breach of the right of secrecy, rectification or erasure.

Österreichische Datenschutzbehörde

Barichgasse 40-42, 1030 Wien, Österreich
Tel.: +43 1 52 152-0, dsb@dsb.gv.at

11. Contact Information / Contact Person / Data Protection Officer

a. Contact information of the Data Controller

KEBA Group AG Headquarters

Reindlstraße 51
4040 Linz, Austria
Tel.: +43 732 7090-0
Fax: +43 732 730910
keba@keba.com

b. Contact information of the data protection officer

KEBA Group AG Headquarters

Christian Uebach
Reindlstraße 51
4040 Linz, Austria
privacy@keba.com
Tel.: +43 732 7090-0

Stand: 8. May 2025

[Als PDF herunterladen](#)

About cookies

Cookies are small text files that are stored on your computer, tablet computer or smartphone when you visit a website using your browser. These files do no harm and serve only to recognize the website visitor. On your next visit to the website using the same device, the information stored in cookies may subsequently be returned either to the website ("First Party Cookie") or to another website to which the cookie belongs ("Third Party Cookie"). You can set your browser so that the storage of cookies is generally prevented or you are asked each time whether you agree to the setting of cookies. Once set, you can delete cookies at any time. How this works can be found in the help function of your browser. An explanation for the browsers Firefox, Microsoft Internet Explorer and Google Chrome can be found at this link: http://www.meine-cookies.org/cookies_verwalten/index.html.

Required

Technically necessary cookies are used to enable the technical operation of a website and make it functional for you. The use is based on our legitimate interest to provide a technically flawless website. However, you can generally disable the use of cookies in your browser.

Name	Purpose	Creator	Storage time	Domain
__storage_test__	ensures the functionality, operation and login to internal tools such as CMS, internal gateways and portals.		Session	www.keba.com
_ALGOLIA	ensures the functionality, operation and login to internal tools such as CMS, internal gateways and portals.	Algolia	Session	www.keba.com
cookieconsent_mode	contains the information to what extent the user has confirmed the use of cookies.	DataReporter GmbH	12 months	www.dragandbot.com
cookieconsent_status	contains the information to what extent the user has confirmed the use of cookies.	DataReporter GmbH	12 months	www.dragandbot.com
msal.cache.encryption	save settings and preferences of the user such as the current language setting.		Session	emobility-portal.keba.com
mtm_consent_removed	contains the information to what extent the user has confirmed the use of cookies.	YouTube	Session	www.keba.com
ntrl_country	ensures the functionality and usability of the page and is used to track errors.	KEBA	12 months	www.dragandbot.com
ntrl_lang	ensures the functionality and usability of the page and is used to track errors.		Session	www.keba.com
ssm_au_c	save settings and preferences of the user such as the current language setting.	Cloudflare	Session	www.keba.com
xcConsent	contains the information to what extent the user has confirmed the use of cookies.	YouTube	Session	www.keba.com
xcSessId	counts the number of sessions and assigns an anonymous identifier to each visitor.		Session	www.keba.com

Statistics

Statistics cookies collect information about how websites are used to improve their attractiveness, content and functionality. A use takes place only with your consent and only as long as you have not deactivated the respective cookie.

Name	Purpose	Creator	Storage time	Domain
_clsk	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.	Microsoft	Session	emobility-portal.keba.com
_ga	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.	Google	1 year	dragandbot.com
ga(GA4-ID)	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.	Google	Session	www.dragandbot.com

xcVisitorId

Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.

Session

emobility-portal.
keba.com

Marketing

Marketing cookies come from external advertising companies and are used to collect information about the websites visited by the user. A use takes place only with your consent and only as long as you have not deactivated the respective cookie.

Name	Purpose	Creator	Storage time	Domain
_clk	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Microsoft	Session	emobility-portal.keba.com
_dc_gtm_(GA-ID)	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	Session	www.keba.com
_fb	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Facebook	Session	www.keba.com
_fbp	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Facebook	3 months	emobility-portal.keba.com
_gcl_au	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	3 months	emobility-portal.keba.com
_gcl_aw	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	Session	emobility-portal.keba.com
_gcl_gb	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	Session	www.keba.com
_gcl_gs	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	Session	emobility-portal.keba.com
_uetsid	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Microsoft Bing	Session	emobility-portal.keba.com
_uetvid	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Microsoft Bing	Session	emobility-portal.keba.com
xcpk(ID)	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	excentos	Session	www.keba.com
_xcpk_ref.(ID)	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	excentos	Session	www.keba.com
_xcpk_ses.(ID)	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	excentos	Session	www.keba.com
aialbot-uid	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Kognitiv	Session	www.keba.com
bcookie	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	LinkedIn	12 months	linkedin.com
IDE	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	1 year	doubleclick.net
li_gc	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	LinkedIn	6 months	linkedin.com
lidc	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	LinkedIn	1 day	linkedin.com
mp_(ID) _mixpanel	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	MixPanel	Session	www.dragandbot.com
msd365mktr	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Microsoft Dynamics	Session	www.keba.com
msd365mktrs	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Microsoft Dynamics	Session	www.keba.com
NID	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google		www.google.com
test_cookie	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	15 minutes	doubleclick.net
xcStage	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	excentos	Session	www.keba.com

xcUserProfile	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	excentos	Session	www.keba.com
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