

General information on cookies

We use cookies to make our website as user-friendly and as functional as possible for you. Some of these cookies are stored on the device you use to access the site.

Cookies are small packages of data that are exchanged between your browser and our web server whenever you visit our website. They do not cause any damage and are used solely to recognize website visitors. The next time you access our website using the same device, the information stored in the cookies can then either be sent back to us (“first-party cookie”) or to a web application of a third party to whom the cookie belongs (“third-party cookie”). The information that is stored and sent back allows each web application to recognize that you have already accessed and visited the website using the browser on your device.

Cookies contain the following information:

- Cookie name
- Name of the server from which the cookie originates
- Cookie ID number
- An expiry date, after which the cookie will be automatically deleted

We classify cookies in the following categories depending on their purpose and function:

- Technically necessary cookies which are required for ensuring technical operations and the basic functionality of our website (e.g. to be able to access secured areas of the website). These are so-called session or connection cookies.
- Statistics cookies, which collect anonymous data that we analyze to gain an understanding of how visitors interact with our website. These are also used for measuring the reach and access of our website, and to analyze how often specific pages are accessed.
- Marketing cookies, for analyzing user behavior, which is used as a basis for providing personalized, targeted advertising based on your interests.
- Unclassified cookies are cookies that we are trying to classify together with individual cookie providers.

Depending on the storage period, we also divide cookies into session and persistent cookies. Session cookies store information that is used during your current browser session. These cookies are automatically deleted when the browser is closed. No information remains on your device. Persistent cookies store information between two visits to the website. Based on this information, you will be recognized as a returning visitor on your next visit and the website will react accordingly. The lifespan of a persistent cookie is determined by the provider of the cookie.

The legal basis for using technically necessary cookies is our legitimate interest in the technically fault-free operation and smooth functionality of our website as described in Art. 6 paragraph 1 lit. f of the GDPR. The use of statistics and marketing cookies is subject to your consent, in accordance with Art. 6 paragraph 1 lit. a of the GDPR. For more information about the cookies we actually use (specifically, their purpose and lifespan), refer to this privacy policy and to the information about the cookies we use. You can withdraw your consent for the future use of cookies at any time, in accordance with Art. 7 paragraph 3 of the GDPR. Your consent is voluntary. If consent is not given, no disadvantages arise.

You can also set your web browser so that it does not store any cookies in general on your device or so that you will be asked each time you visit the site whether you accept the use of cookies. Cookies that have already been stored can be deleted at any time. Refer to the Help section of your browser to learn how to do this.

Please note that a general deactivation of cookies may lead to functional restrictions on our website.

Specifically used cookies (www.greiner-ti.com)

[to our cookie settings...](#)

Specifically used tools (www.greiner-ti.com)

Cloudflare

On our website Cloudflare is used as a so-called content delivery network (CDN). Cloudflare is a service of Cloudflare Inc., 101 Townsend Street, San Francisco, California 94107, USA, ("Cloudflare").

ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.

A CDN is a service that helps us to provide content from our website, especially large media files, such as images, by using regional and Internet-connected servers to be delivered faster. Delivering content through servers near you reduces average website load times.

Cloudflare contributes both web optimization and security services. Cloudflare blocks threats and limits misuse of server resources and bandwidth. Our website is significantly more powerful and less vulnerable to spam or other attacks thanks to Cloudflare.

Cloudflare uses cookies and processes data of our website users.

If you visit our website, your requests will be directed by the server of Cloudflare. In this case, statistical access data is collected when visiting our website.

Access data includes:

- your IP address,
- the address(es) of our website you have visited,
- type and version of the internet browser you are using,
- the operating system you are using,
- the website from which you have switched to our website (referrer URL),
- the time of your stay on our website and
- the frequency of calling our websites.

This data helps Cloudflare in particular to detect new threats and to ensure a high security standard for the operation of our website.

Your data is processed to maintain the security and functionality of the CDN and to optimize our loading times. The use of cookies by Cloudflare is done for security reasons to ensure the trustworthiness of an end device and is absolutely necessary for the security function. This represents a legitimate interest within the meaning of Art 6 paragraph 1 lit. f GDPR.

Cloudflare keeps data logs only as long as necessary and this data is deleted within 24 hours in most cases. However, there is information that Cloudflare keeps indefinitely as part of its permanent logs in order to improve Cloudflare's overall performance. However, this data is not personal and is anonymized by Cloudflare. What data is involved can be found at <https://www.cloudflare.com/application/privacypolicy/>.

For more information on handling the transferred data to Cloudflare, see Cloudflare's Privacy Policy: <https://www.cloudflare.com/security-policy>.

Cookies and Local Storage

We use cookies to make our website as user-friendly and functional as possible for you. Some of these cookies are stored on the device you use to access the site.

Cookies are small packages of data that are exchanged between your browser and our web server whenever you visit our website. They do not cause any damage and are used solely to recognise website visitors. Cookies can only store information provided by your browser, e.g. information that you have entered into your browser or that is available on the website. Cookies cannot execute code and cannot be used to access your terminal device.

The next time you access our website using the same device, the information stored in the cookies can then either be sent back to us (“first-party cookie”) or to a web application of third party to whom the cookie belongs (“third-party cookie”). The information that is stored and sent back allows each web application to recognise that you have already accessed and visited the website using the browser on your device.

Cookies contain the following information:

- Cookie name
- Name of the server from which the cookie originates
- Cookie ID number
- An expiry date, after which the cookie will be automatically deleted

We classify cookies in the following categories depending on their purpose and function:

- Technically necessary cookies, to ensure the technical operation and basic functions of our website. These types of cookies are used, for example, to maintain your settings while you navigate our website; or they can ensure that important information is retained throughout the session (e.g. login, shopping cart).
- Statistics cookies, to understand how visitors interact with our website by collecting and analysing information on an anonymous basis only. In this way we gain valuable insights to optimize both the website and our products and services.
- Marketing cookies, to provide targeted promotional and marketing activities for users on our website.
- Unclassified cookies are cookies that we are trying to classify together with individual cookie providers.

Depending on the storage period, we also divide cookies into session and persistent cookies. Session cookies store information that is used during your current browser session. These cookies are automatically deleted when the browser is closed. No information remains on your device. Persistent cookies store information between two visits to the website. Based on this information, you will be recognized as a returning visitor on your next visit and the website will react accordingly. The lifespan of a persistent cookie is determined by the provider of the cookie.

The legal basis for using technically necessary cookies is our legitimate interest in the technically fault-free operation and smooth functionality of our website as described in Art. 6 paragraph 1 lit. f of the GDPR. The use of statistics and marketing cookies is subject to your consent, in accordance with Art. 6 paragraph 1 lit. a of the GDPR. You can withdraw your consent for the future use of cookies at any time in accordance with Art. 7 paragraph 3 of the GDPR. Your consent is voluntary. If consent is not given, no disadvantages arise. For more information about the cookies we actually use (specifically, their purpose and lifespan), refer to this Privacy Policy and to the information in our cookie banner about the cookies we use.

You can also set your web browser so that it does not store any cookies in general on your device or so that you will be asked each time you visit the site whether you accept the use of cookies. Cookies that have already been stored can be deleted at any time. Refer to the Help section of your browser to learn how to do this.

Please note that a general deactivation of cookies may lead to functional restrictions on our website.

On our website, we also use so-called local storage functions (also called "local data"). This means that data is stored locally in the cache of your browser, which continues to exist and can be read even after you close the browser - as long as you do not delete the cache or data is stored within the session storage.

Third parties cannot access the data stored in the local storage. If special plug-ins or tools use the local storage functions, you are informed within the description of the respective plug-in or tool.

If you do not wish plug-ins or tools to use local storage functions, you can control this in the settings of your respective browser. We would like to point out that this may result in functional restrictions.

Facebook-Pixel

Purpose: Marketing

Recipient country: USA

We use the Facebook-Pixel provided by the social network Facebook on our website for purposes of analysis and optimisation and for the commercial operation of our website. This tool is operated by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland ('Facebook').

ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.

Facebook-Pixel makes it possible for Facebook to identify visitors of our website as target groups for displaying ads ('Facebook ads'). Therefore, we use Facebook-Pixel to display our Facebook ads only to Facebook users who have shown interest in our online product offering, or who show certain characteristics (e.g. interests in specific topics or products that are determined based on the websites they have visited), which we share with Facebook (i.e. 'custom audiences'). By using Facebook-Pixel, we also want to ensure that our Facebook ads match the potential interests of users and do not cause any inconvenience. Furthermore, by using Facebook-Pixel, we can evaluate the effectiveness of Facebook ads for statistical and market research purposes by seeing whether the user was redirected to our website after clicking on a Facebook ad (i.e. 'conversion').

Your actions are stored in one or more cookies. These cookies enable Facebook to match your user data (such as IP address, user ID) with the data of your Facebook account. The collected data is anonymous and not visible to us and can only be used in the context of advertisements. You can prevent the linking with your Facebook account by logging out before you take any action.

The processing of your data is based on your consent within the meaning of Art 6 paragraph 1 lit. a GDPR. You can revoke this consent at any time with effect for the future.

Further information on how Facebook processes personal data, including the legal basis on which Facebook relies and the possibilities for exercising the rights of data subjects vis-à-vis Facebook, can be found in the Facebook Data Policy at <https://www.facebook.com/policy.php>

If you want to control what kind of adverts are displayed to you on Facebook, you can go to the page Facebook has set up for this purpose and follow the instructions on configuring user-targeted adverts: <https://www.facebook.com/settings?tab=ads>

The settings chosen will be applied across all platforms, meaning that they will apply to all devices from your desktop to mobile.

Facebook processes data in accordance with its privacy policy. For general information about the presentation of Facebook ads, refer to: <https://www.facebook.com/policy.php>

You can find more specific, detailed information about Facebook-Pixel and how it works on Facebook's Help pages: <https://en-gb.facebook.com/business/help/742478679120153?id=1205376682832142>

Google Analytics

Purpose: Statistics

Recipient country: USA

We use the functions of the web analytics service Google Analytics on our website to analyse user behaviour and to optimise our website. The provider of this service is Google Ireland Limited, Barrow Street, Dublin 4, Ireland ("Google").

ATTENTION: Within the scope of this service, data transfer to the US takes place or cannot be ruled out. We would like to point out that, according to the European Court of Justice, there is currently no adequate level of data protection in the case of data transfer to the US and that there are therefore various risks (such as possible access by US secret services).

Google Analytics uses cookies that enable an analysis of the use of our website.

In general, information about your use of the website is transferred to a Google server and stored there, such as the type and version of browser you used, the operating system you used, the site you visited prior to accessing our site, the host name of the computer (IP address) you used to access the site, and the time of your server request. For this purpose, we have entered into a contract with Google for contractual processing of your data.

At our request, Google will use this information to analyse the use of our website, to create reports on the activities within our website and to render additional services related to the use of our website and of the internet. According to Google, the IP address submitted by your browser will not be added to other data held by Google.

We use Google Analytics only with IP anonymisation activated, which means we have expanded this website to include the code 'anonymizeIP'. This ensures that your IP address is masked, so that all data is collected anonymously. Only under exceptional circumstances will a full IP address be transmitted to a Google server and truncated there.

During the website visit, the following data is collected:

- the pages you call up, your "click path"
- Achievement of "website goals" (conversions, e.g. newsletter registrations, downloads, purchases)
- Your user behavior (for example clicks, duration of stay, bounce rates)
- Your approximate location (region)
- Your IP address (in shortened form)
- technical information about your browser and the end devices you use (e.g. language settings, screen resolution)
- Your internet provider
- the referrer URL (via which website / via which advertising medium you came to our website)

The data about the use of our website is immediately deleted after expiration of the storage limits that we have set. Google Analytics gives us the following options for the storage limits: 14 months, 26 months, 38 months, 50 months or no automatic deletion. You can ask us any time for the current storage limit that we have set.

The processing of your data using Google Analytics is subject to your explicit consent in the sense of Art 6 paragraph 1 lit. a of the GDPR. You can revoke your consent at any time with effect for the future.

You can also block the collection of data by downloading and installing the browser plugin available through the link below: <http://tools.google.com/dlpage/gaoptout>

You can find out exactly where Google data centres are located here: <https://www.google.com/about/datacenters/inside/locations/>

For more information about how Google uses your data, and about options for settings and withdrawal of consent, refer to the Google Privacy Policy at <https://policies.google.com/privacy>

The data processing terms and conditions for Google products and the standard contractual clauses for data transfers to third countries can be found at <https://business.safety.google/adsprocessorterms/>

Google Marketing Platform / Google Ad Manager (former Doubleclick)

Purpose: Marketing

Recipient country: USA

We use the service Google Marketing Platform / Google Ad Manager provided by Google on our website for purposes of analysis and optimisation and for the commercial operation of our website. This tool is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google").

ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.

This service works by means of a pseudonymous identification number (pID), which is received by and assigned to your browser. This pID enables the service to detect which ads have already been displayed to you and which have been accessed.

This data is used to display ads throughout a website by enabling Google to identify which pages you have visited. The information collected is transferred to a Google server in the USA and stored there for analysis. Google is only allowed to transfer data to third parties in accordance with legal regulations or in the context of contractual data processing. Under no means is Google permitted to add your data to other data that it has collected.

The processing of your data is subject to your consent in the sense of Art 6 paragraph 1 lit. a of the GDPR. You can withdraw this consent at any time, with effect for the future.

You can find out exactly where Google data centres are located here: <https://www.google.com/about/datacenters/inside/locations/>

For more information about how Google uses your data, and about options for settings and withdrawal of consent, refer to the Google Privacy Policy at <https://policies.google.com/technologies/ads> as well as the settings for Google ad display under <https://adssettings.google.com/authenticated>

Data processing conditions for Google advertising products: Information on services Data processing conditions between data controllers and standard contractual clauses for third country transfers of data: <https://business.safety.google/adscontrollerterms>

Google Tag Manager

We use the service Google Tag Manager on our website. This service is provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google").

ATTENTION: Within the scope of this service, data transfer to the USA takes place or cannot be ruled out.

When the Tag Manager is started, your browser establishes a connection to Google's servers. This informs Google that our website has been accessed via your IP address.

Google Tag Manager is used to manage website tags via an interface. This enables us to embed code snippets such as tracking codes or conversion pixels into our website without interfering with the source code. In this process, Tag Manager data is only transferred; it is not collected or stored. The Tag Manager itself is a cookie-less domain and does not process any personal data, because it is used solely to manage other services used on our website. The Tag Manager triggers other tags which in turn collect data under specific circumstances. However, the Tag Manager has no access to this data. If you have chosen to deactivate cookies on our site in general or to deactivate specific cookies, this will remain in effect for all tracking tags that are implemented using the Tag Manager.

You can find out exactly where Google data centres are located here: <https://www.google.com/about/datacenters/inside/locations/>

For more information about data protection, refer to the following Google websites:

Privacy Policy: <https://policies.google.com/privacy>

FAQ Google Tag Manager: <https://www.google.com/intl/de/tagmanager/faq.html>

Use Policy Google Tag Manager: <https://marketingplatform.google.com/intl/de/about/analytics/tag-manager/use-policy/>

Google Ads Data Processing Terms including standard contractual clauses for third country transfers: <https://business.safety.google/adsprocessor/terms/>

LinkedIn Conversion Tracking (Marketing)

Our website uses LinkedIn conversion tracking, a web analysis service of the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA.

ATTENTION: Within the scope of this service, data is transferred to the US or such a transfer cannot be excluded.

The information collected by the LinkedIn insight tag about your usage of our website is encrypted.

The processing of your data is based on your consent in accordance with Art 6 paragraph 1 lit a GDPR. You can revoke your consent for the future at any time.

LinkedIn members also can opt out of LinkedIn conversion tracking and block/delete cookies at <https://www.linkedin.com/psettings/advertising/>, as well as disable demographic features. There is no separate opt-out option for third-party impressions or click tracking for campaigns that run on LinkedIn in LinkedIn settings, since all underlying campaigns respect LinkedIn member settings.

We use LinkedIn conversion tracking to analyse the usage of our website and to continually improve the web site. We can improve the experience we offer and make it more interesting for you as a user by using the statistics that are collected.

Additional third-party information: LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA;

<http://www.linkedin.com/legal/privacy-policy> <https://www.linkedin.com/help/lms/answer/85787> <https://www.linkedin.com/help/linkedin/answer/87150/linkedin-marketinglosungen-und-die-datenschutz-grundverordnung-dsgvo-?lang=en>

WebCare

In order to obtain consent for the use of cookies on our website in accordance with data protection regulations, we use the Consent Banner of DataReporter WebCare. This is a service provided by DataReporter GmbH, Zeileisstraße 6, 4600 Wels, Austria ("DataReporter"). More information about this company can be found at www.datareporter.eu. The Consent Banner records and stores the consent to cookie use for the respective user of our website. Our Consent Banner ensures that statistical and marketing cookies are only set when the user has given his express consent to their use.

We store information on the extent to which the user has confirmed the use of cookies. The user's decision can be revoked at any time by calling up the setting for cookies and managing the declaration of consent. Existing cookies will be deleted after revocation of the consent. A cookie is also set to store information on the status of the user's consent, which is indicated in the cookie details. Furthermore, the IP address of the respective user is transmitted to DataReporter's server for calling this service. The IP address is neither stored nor associated with any other data of the user, it is only used for the correct execution of the service. The use of the above data is therefore based on our legitimate interest in the legally compliant design of our website in accordance with Art. 6 paragraph 1 lit. f GDPR.

Further information can be found in the DataReporter data protection declaration at <https://www.datareporter.eu/de/privacystatement.html>. Please feel free to send your enquiries about this service to office@datareporter.eu.

Kremsmünster , on 25. May 2022

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